

Overview

KBS History

1920

1926 Kyeongseong Broadcasting Corporation established

1927 Starts the first radio broadcasting service in Korea (JODK)



First Radio Service in Korea (1927)

1940

1947 Receives call sign of "HL" from ITU
1948 Launches national broadcasting service Seoul Central Broadcasting Station



>Witty Talks (1961)

1960

Opens Seoul TV Broadcasting Station (KBS TV) **1961**



1970

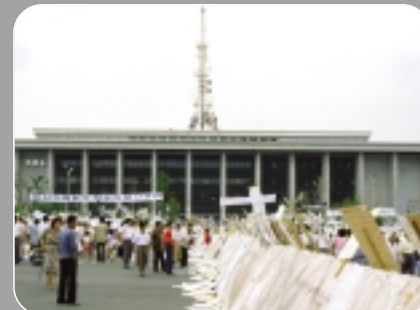
1973 Established as the Korean Broadcasting System (KBS)
1979 Starts musical FM radio broadcasting



>Journey (1972)

1980

1980 Launches TV2 & Radio2
1980 Introduces color TV broadcasting
1981 Launches TV3 & Educational FM radio broadcasting
1981 Fixes license fee for color TVs (₩2,500/month, ₩800/month for monochrome TVs)
1988 Broadcasts the Seoul Olympic Games



>Searching for Separated Families (1983)

1990

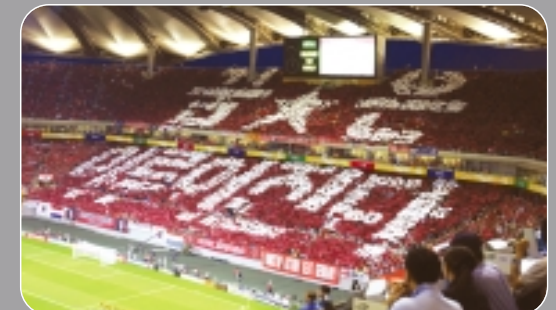
Establishes the KBS Broadcasting Guidelines **1990**
Transfers TV3 and Educational FM channels to Ministry of Education **1990**
Reforms License Fee Collection System **1994**
Stops advertisements on TV1
Initiates Internet broadcasting **1995**
Launches testing of Satellite broadcasting **1996**



>Historical Epic_ Tears of the Dragon (1998)

2000

2000 Launches Radio3 Voice of Love Broadcasting
2001 Launches main service of Terrestrial Digital TV
2001 Launches satellite channels KBS KOREA, KBS SKY SPORTS, KBS SKY DRAMA
2003 Launches international satellite broadcasting channel KBS WORLD Radio1 transforms to 24-hour news & current affairs channel
2004 Starts main service of Digital TV in five major metropolitan areas
Implements team-based system and restructures KBS regional network
2005 Broadcasts APEC 2005 Korea
Initiates terrestrial DMB
Starts weekday daytime broadcasting



>2002 World Cup Broadcasting (2002)